

WEBSITE

TRADE AND INVESTMENT PROMOTION

SOUTH AFRICAN EMBASSY IN ARGENTINA

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DTIC (DEPARTMENT OF TRADE INDUSTRY AND COMPETITION)

<http://www.thedtic.gov.za/know-the-dtic/department-of-trade-industry-and-competition/>

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Since 1994 there has been a focus on economic growth and transformation in South Africa.

the dtic plays a critical role in the promotion of economic development and meaningful participation in the global economic and trade environment. It achieves this by working to build an equitable multilateral trading system that facilitates development, strengthens trade and investment links with key economies. A significant feature of the dtic's international engagement also involves work to support African regional economic integration and development co-operation.

the dtic recognizes the importance of promoting trade and inward investment, and building trade and investment relations. It focuses on encouraging exports, in order to leverage global growth for the development of the South African economy, through the establishment of collaborative agreements with existing trading partners and dynamic fast-growing emerging markets.

the dtic, in partnership with the Provincial Investment Promotion Agencies (PIPAs), undertakes investment and export promotion activities in targeted markets that are aligned to South Africa's international relations and co-operation agreements.

PROVINCIAL INVESTMENT PROMOTION AGENCIES

<http://www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-development-and-promotion/pipas/>

Service offerings of the promotional agencies are as follows:

- hosting and coordinating foreign business delegations;
- assistance regarding company registrations, visas or work permits and tax;
- providing and disseminating market intelligence on sectorial and regional economic data;
- facilitating access to national and local government incentives;
- site identification and evaluation;
- matchmaking investors with businesses; and
- promotion of business events/exhibitions.

DTIC AGENCIES

In addition to its internal capacity, the Department of Trade, Industry and Competition (**the dtic**) relies on a group of specialised, regulatory and financial development agencies and institutions in supporting its economic growth, employment and equity ideals, and in delivering products and services to the economic citizens of the country.

These agencies or Council of Trade and Industry Institutions (COTII), include the following:

<http://www.thedtic.gov.za/know-the-dtic/agencies/>

The dtic provides economic incentives to qualifying companies for various economic activities, such as manufacturing, business competitiveness, export development and market access, as well as foreign direct investment.

There are three broad categories of economic incentives:

- industrial development incentives;
- broadening participation incentives; and
- trade, export and investment incentives.

EXPORT ORGANIZATIONS

The South African Government created Export Councils to improve communication and co-operation within different industrial sectors in terms of strategies for penetrating international markets.

Export Councils are an integral part of Government's plan to grow export, diversify product offering, broaden markets and enhance exporter base through the mobilisation of black-, women- and youth-owned enterprises as well as emerging exporters. These councils represent a group of companies within an economic sector with the objective of promoting the industry as a competitive exporter of products and services to foreign markets.

Export Councils contribute to the realization of the National Export Strategy goals.

<http://www.thedtic.gov.za/export-councils-and-associations/>

Currently, 18 Export Councils, six Industry Associations and four Joint Action Groups are registered with the dtic, covering the following sectors: Automotive, Metal Fabrication Capital and Rail Transport, Leather and Footwear, Electro-technical, Steel fabricators, Built Environment Professions, Agro-processing, Cosmetics etc.

These entities are funded by the dtic through Sector-Specific Assistance Scheme (SSAS) under Export Marketing and Investment Assistance Scheme (EMIA)

the dtic, through Trade and Investment South Africa (TISA), initiated a review and evaluation of the effectiveness of these Export Councils in delivering the set objectives.

The newly approved Export Council model is the outcome of a two-year consultative process and allows Government to retain the existing Export Councils, Industry Associations and Joint Action

Groups and encourages the formation of other export businesses such as export clubs and fora, which will eventually form part of the National Export Advisory Council (NEAC).

These export formations are eligible to tap into the various offerings of the dtic for their export-led activities and projects as well as marketing material.

DEPARTMENT OF SMALL BUSINESS DEVELOPMENT - REPUBLIC OF SOUTH AFRICA

The Ministry of Small Business Development was established in 2014 marking a turning point in history of SMME's and Co-operatives development in South Africa, demonstrating Government's commitment to place SMME's and Co-operatives at the centre of economic growth and job creation.

The Department of Small Business Development (DSBD) was thereafter established as a standalone national department in accordance with the reorganisation of some national departments announced by the President in May 2014, following the national elections.

<http://www.dsbd.gov.za/>

BRAND SOUTH AFRICA

Brand South Africa was established in August 2002 to help create a positive and compelling brand image for South Africa.

<https://www.brandsouthafrica.com/>

INVEST SA

South Africa is the preferred location for multinational investors in Africa. Its unique value proposition makes the country an attractive destination for a growing array of investors and industries. Today South Africa is not only a resource rich economy with access to both a vibrant local market and a growing regional market but also a financial, technical and innovation hub attracting companies looking to tap the country's talent pool. We invite you to explore the 10 pillars of our unique value proposition.

WATCH VIDEO

<http://www.investsa.gov.za/why-south-africa/>

South Africa has a multitude of opportunities presented in a diversified portfolio of investment sectors. The investment landscape has evolved from thirty five sectors to a focused thirteen sectors for both local and Foreign Direct Investments (FDIs). The COVID-19 pandemic has disrupted global economic activity and by no means excluded South Africa. In response to the pandemic, South Africa has developed the recovery and renewal, as an addendum to the case for investing in South Africa.

EXPLORE KEY SECTORS

<http://www.investsa.gov.za/key-sectors/>

BANKING AND FINANCIAL INSTITUTIONS

<https://corporatefinanceinstitute.com/resources/careers/companies/top-banks-in-south-africa/>

<https://www.sars.gov.za/>

SOUTH AFRICAN ECONOMY - USEFUL LINKS

<https://www.gov.za/links/business-finance-and-economy-0>

<https://www.gov.za/links/transport>

<https://www.gov.za/links/research-science-and-technology>

<https://www.gov.za/links/agriculture-land>

BILATERAL AGREEMENTS

<https://esafr.cancilleria.gob.ar/en/south-africa-agreements>

EXHIBITIONS IN SOUTH AFRICA

<https://www.tradefairdates.com/Fairs-South-Africa-Z243-S1.html>